

“Art Wave—Children’s Art in the Stores” begins. A collaboration between Port Townsend Main Street, PT Arts Consortium, Washington State Arts Commission and participating businesses. This month-long event exhibits 500 pieces of children’s art in the stores, raises money and awareness for children’s arts programs and merchants get a creative, low-cost window installation.

State Award: Outstanding Achievement in Design—“The Bishop Victorian Gardens;” application submitted by PT Main Street.

2002

Washington State Downtown Revitalization Institute held in Port Townsend; economic impact—generated \$57,000 over three days for our city.

2003

State Award: Victorian Holidays Promotion and Hometown Holidays Sweepstakes—the re-formatted Christmas event brings in Santa by Sea aboard a 60 ft. fishing boat. Hometown sweepstakes encourages local shopping for five weeks and the combined event brings 1,000 people downtown for treelighting festivities. Decorations, shopping promotions, original Port Townsend ornaments created and holiday events such as the Holiday Open Parlor foster the holiday spirit.

Port Townsend Family Portrait taken in front of The Dennis-Haltzman Building in Uptown

The Port Townsend Main Street Program collaborated with local historian/authors to promote the Store Stories project—a memory book about Aldrich’s Grocery which burned to the ground in 2003. Funds generated were used to promote the Uptown Historic District which suffered economically with the loss of Aldrich’s, the largest business in the Uptown Neighborhood. Participated in the Aldrich’s Rebuild Committee.

2004

State Award: Outstanding Achievement in Design—Uptown “Chester’s Courtyard” application submitted by PT Main Street.

State Award: “The Store Stories Project”—Outstanding Special Project application submitted by PT Main Street

Girls’ Night Out begins—now over 500 women come on an off-season weekday to shop and have fun in the historic districts. Event raises money for women in need for breast/cervical cancer screenings.

The Port Townsend Main Street Program adopts Adams Street Park downtown.

2005

State Award: Outstanding Achievement in Promotion: “Girls’ Night Out” application submitted by PT Main Street.

The 20th Anniversary Port Townsend Family Portrait taken in front of The Mount Baker Block Building

Port Townsend Main Street Program begins the “Party in PT” promotion during summer Hood Canal bridge closures

Port Townsend Main Street Program applies for “Preserve America” status for the City of Port Townsend which was granted in 2006. This status enables our city to be eligible for heritage tourism grant sources.

2006

Main Street Tax Incentive Program inaugural year. A new funding mechanism in Washington State promoted by Main Street managers allows businesses to contribute to local revitalization, while receiving a tax credit on their state B&O tax.

Main Street Bronze Plaque Project funded by City of Port Townsend Lodging Tax Advisory Committee (LTAC) and participating building owners and created through the Main Street Design Committee. Twenty four historic buildings are part of the project with plans to be linked to educational brochure/Main Street website and online tour.

Main Street Economics Committee begins process to take the paper Town Dollars program to a gift card program sponsored by First Federal Savings & Loan and Port Townsend Main Street Program.

State Main Street Meeting: Port Townsend Main Street executive director Mari Mullen collaborates with Main Street managers from Bainbridge Island and Wenatchee to present “Promotions from the Trenches” session.

Aldrich’s Market Wins Two State Awards: Outstanding Special Project: “Aldrich’s Market” and “Above and Beyond Award;” application submitted by PT Main Street.

Port Townsend Main Street Program receives program accreditation at National Main Streets meeting in Seattle.

Main Street Merchant Seminar—Disaster Preparedness in The Historic Districts.

2007

Port Townsend Family Portrait taken in front of City Hall Sept. 1st.

2008

Art Wave & The Chair Affair receive an "Outstanding Achievement in Promotion Award" from the Washington State Downtown Revitalization Institute

Main Street is successful in a \$15,000 matching grant award for Hood Canal Bridge Mitigation for the Meet Me in Port Townsend marketing campaign

2009

Monthly Small Business Roundtable sessions continue to help businesses prepare for the six week Hood Canal Bridge Closure and **“Meet Me in Port Townsend” Campaign begins**

Main Street submits application for Outstanding Achievement in Design for Steve Corra/Haller Fountain Terrace Steps project and it wins award at the Washington State Downtown Revitalization Institute

ParTy in PT Events during the Hood Canal Bridge Closure include the "Bridge Reopening Bash" co-sponsored by PT Main Street and the City of Port Townsend

2010

Main Street Program and staff acknowledge for Hood Canal Bridge Mitigation efforts with Business Leader of the Year nomination

Streetscape Design Charrette sponsored by the City of Port Townsend and Port Townsend Main Street Program

Main Street celebrates its 25th Anniversary at The Mount Baker Block March, 2010!

Social Networking Seminar set for March 31, 2010

Upcoming: May 19-21 Washington State Downtown Institute to be held in Port Townsend.

August 2010 PT Family Portrait—date tba.



MAIN STREET TIMELINE

1985

THROUGH

2010

www.ptmainstreet.org



twitter

PORT TOWNSEND MAIN STREET PROGRAM TIMELINE 1985-2010

1985

Port Townsend became one of five pilot Main Street programs in Washington State by The National Trust—celebrating 25th anniversary in 2010.

The first Port Townsend Family Portrait—A Community Photograph was shot in downtown Port Townsend in front of The Mount Baker Block Building. The biennial event takes place in partnership with Puget Sound Energy and The Printery. This promotion activity is now copied across the country.

1986

HUD Revolving Loan Program began—over \$305,000 has been reinvested in the commercial buildings of Uptown and Downtown historic districts—an important catalyst for the renovation of many facades and encouraging stewardship of commercial buildings.

Port Townsend Family Portrait taken in front of The Hastings Building

1987

The December Victorian Holidays promotion begins under the auspices of The Port Townsend Main Street Program. The Holiday Promotion has been made possible by a partnership with The City of Port Townsend Lodging Tax Advisory Committee (LTAC), First Federal Savings & Loan, The Port Townsend Leader and participating businesses. It is a \$16,000 promotion which includes regional marketing, carriage rides, decorations, original holiday ornament, window decorating contest & retail promotions.

1989

“Joe Kuhn” Clambake event revived by PT Main Street—longest running Port Townsend event started by Mayor Joe Kuhn in 1867, this Main Street tradition celebrated community, clams, and the end of summer!

1991

Farmers’ Market: Main Street sponsored a weekly Farmers Market which was popular with locals and visitors. The market formed its own governing board, but Main Street continued to be involved. MS was instrumental in securing a \$13,000 Community Development Grant to support the market into future.

Began the coordination of local community celebration of Earth Day—which includes annual downtown/uptown clean up and planting, treewell maintenance, Adams Street Park maintenance and Union Wharf cleaning.

Participation on the City of Port Townsend Lodging Tax Advisory Committee

Main Street’s inaugural “Taste of Port Townsend” event held.

Chetzemoka Benefit: Acted as umbrella organization to raise funds to repair damages to Chetzemoka Park resulting from the winter storms of 1990. Benefit dance, raffle, business and private donations, t-shirt and wine sales netted \$8,000 for the Park.

The Uptown Street Fair and Parade was developed in the Main Street office with PT Arts Guild and Uptown Business representatives. The goal was to celebrate the Uptown neighborhood, its unique personality and businesses. This is now a favorite community event, which draws hundreds to the event each August.

Tourism Study: Aided by a \$30,000 grant, Main Street initiated a study to probe local feelings about tourism, present and future. A random sample survey came back at an astounding 70% return rate. Survey results were augmented by public meetings with report released in 1992.

1992

The Haller Fountain “Galatea” was restored and recast in partnership with Kiwanis, Main Street and the community

Port Townsend Family Portrait taken in front of The McCurdy Building

Port Townsend’s Historic District color palette adopted by The City of Port Townsend—recommendations created through the Design Committee and The Historic Preservation Committee.

Sandwich Board Signs: Instrumental in working out issues identified by City relating to sandwich board signs which were going to be eliminated.

Maritime Bicentennial Arch: as part of local celebrations initiated by The Historical Society, Main Street recreated archway over Taylor Street.

New Business Start up Checklist created

Port Townsend Family Portrait taken in front of City Hall

Main Street Downtown Trick or Treat begins on the sidewalk. Now over 2,000 costumed children and their parents come downtown and in cooperation with The City of Port Townsend, we close the street!

Semi-finalist for The National Main Street Award

The Victorian Festival was begun under the auspices of the Port Townsend Main Street Program, The Port Townsend Chamber of Commerce and The Jefferson County Historical Society.

Semi-finalist for the National Main Street Award.

Port Townsend Family Portrait taken in front of The James and Hastings Building

With First Federal Savings & Loan, PT Main Street launches Port Townsend Town Dollars Program—to promote local shopping and encourage customer loyalty to businesses in Port Townsend.

PT Main Street administered US Dept of Justice Community Oriented Policing Services Grant to study crime and disorderly behavior in the uptown and downtown commercial districts and parks in PT and to develop workable solutions. 100% of funding for the project came from the grant. A survey was completed, review of police calls for service data, interviews, focus groups, and a comparative study of other communities facing this issue and community workshops.

State Award: The Elevated Ice Cream Co. and Candy Company is recognized as a “Business Success Story.”

State Award: The Port Townsend Victorian Festival received an “Above and Beyond” special achievement award.

1994

1995

1997

1998

1999

2000

2001

State Award: Laurie Medlicott was recognized as “Outstanding Volunteer” from Port Townsend (the state recognized an outstanding volunteer from each Main Street community)

State Award: Outstanding Achievement in Design “The Waterman-Katz Building” application submitted by PT Main Street.

Port Townsend Main Street submits application for The Great American Main Street Award from The National Trust.

Port Townsend receives national recognition for revitalization success as a recipient of The National Main Street Award—the first community in Washington State to receive this award.

Port Townsend Main Street Program successfully applies for “**Save America’s Treasures**” status for the Jefferson County Courthouse Clock tower project. This status allowed the courthouse to be eligible for historic preservation funding—the project received a major grant to help with the renovation of the clock tower.

Port Townsend Main Street Program Design Committee creates prototype streetscape bench—sit in it outside The Mount Baker Block Building.

Port Townsend Family Portrait taken in front of The Jefferson County Courthouse

Port Townsend celebrates its Sesquicentennial with events coordinated by Main Street Program and funded through City of PT LTAC. Illustrated lectures, commemorative publications, time capsules and historic signage for our town’s 150th anniversary.

Port Townsend Named a “Distinctive Destination” by The National Trust for Historic Preservation—application submitted by PT Main Street.

Main Street Receives “Special Judges’ Award” at Rhody Festival Grand Parade for “Tick Tock Save The Clock” entry. A replica of the courthouse was created.